



# HELLFIRE AT BARRISTER JUNCTION



## The SASS MA-CT-RI State Championships Official Vendor and Advertising Agreement & Application Match dates May 31 – June 2, 2024

We appreciate vendors and encourage you to join us in the SASS Tri-State Championship experience. You contribute to the success and overall atmosphere of the shoot.

Having vendors at our shoot is a win/win situation for vendors, shooters and spectators.

- Vendor spaces are FREE, however, you must pre-register to reserve your space. Product or "Gift Certificate" donations would be appreciated. Vehicles are not allowed to stay in spaces unless a part of your shelter, e.g. van with merchandise. Free parking is provided.
- *If after registering you find that you can not attend, please let us know.*
- Advertising in the Shooter's Handbook and sponsorships are available. (See the other side). Provide at least 150 fliers and we'll put them in the shooters' packets – no charge.
- Vendors are responsible for their own insurance. Massachusetts has a sales tax of 6.25%.
- Vendors do not get free shoots. We reserve the right to refuse any application.
- You may arrive as early as the Thursday before the match date.

We also request that you stay open until noon on Sunday. Event ends about 3PM.

- Camping spaces are "Dry Camping Only". We have no electrical service to the camping (or vending) areas at this time. We may be able to assist you in the rental of a generator if necessary. Please reserve your camping space as soon as possible (first come first served).
- This is a Western event, we ask vendors to dress appropriately to keep the Old West feel.

Company Name: \_\_\_\_\_

Type of merchandise or service: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Contact name: \_\_\_\_\_ Best Phone #: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Type of Shelter - Tent, Trailer, etc.: \_\_\_\_\_

Width & Depth of vending foot print you require: **W** \_\_\_\_\_ **X** **D** \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_ Anything else you need? \_\_\_\_\_

I will also be a sponsor.  I would like to send fliers for inclusion in shooters packets.

# ADVERTISING RATES AND INFORMATION

## Mechanical Data

Ad sizes are based on a two-column format. The ad rate dimensions reflect maximum dimensions and we will print your existing ad with a white margin to fit within that size and charge you for the actual maximum size rate.

The HGR Shooter's Program is a computer-to-plate one color (black) publication. We require pdf, eps or tif files in 300 dpi for halftones and line art. Film negatives are not accepted.

For HGR built ads, we will need a complete, rough layout indicating all elements and information of key importance. HGR reserves the right to vary the format from a supplied layout to meet design requirements. Standard typefaces and borders will be used unless otherwise indicated and supplied. All supplied art should be in pdf, eps or tif formats and 300 dpi.

If you also plan to be a cash, merchandise or certificates sponsor in excess of \$25, please see/request the form listing the levels, amounts and benefits.

1/8 page  
\$25.00  
2.5" x 2"

1/4 page vertical  
\$45.00  
2.5" x 4"

1/4 page horizontal  
\$45.00  
5" x 2"

1/2 page  
\$80.00  
5" x 4"  
or  
2.5" x 8"

(Included with a Level 4, Main Tent Sponsorship)

Full page  
\$150.00  
5" x 8"

(Included with a Level 5, Match Sponsorship)

**Vending/Advertising applications and inquiries should be emailed to [leadslingerlesky@yahoo.com](mailto:leadslingerlesky@yahoo.com) (preferred method), Big Whiskey Leadbetter ([hdennis0954@gmail.com](mailto:hdennis0954@gmail.com)) or address below. Please include your email address. You will receive an acknowledgment once your application is received. Requests should be received no later than May 20 to allow proper space planning. **Shooter Handbook advertising deadline is May 8.****

**We reserve the right to refuse any application.**

**Donation checks should be payable to Harvard Sportsmen's Club: Memo Vending. Please mail checks to Lesky Lescoe, 174 Beach Street, Foxboro, MA 02035**